

*Keeping the Focus*



*People. Purpose. Passion*

# **2022 SODAK SHRM STATE CONFERENCE**

**MAY 4TH TO MAY 6TH, 2022  
WATERTOWN EVENT CENTER, WATERTOWN, SD**

## **South Dakota Affiliate Chapters:**

Aberdeen HRA

Black Hills SHRM

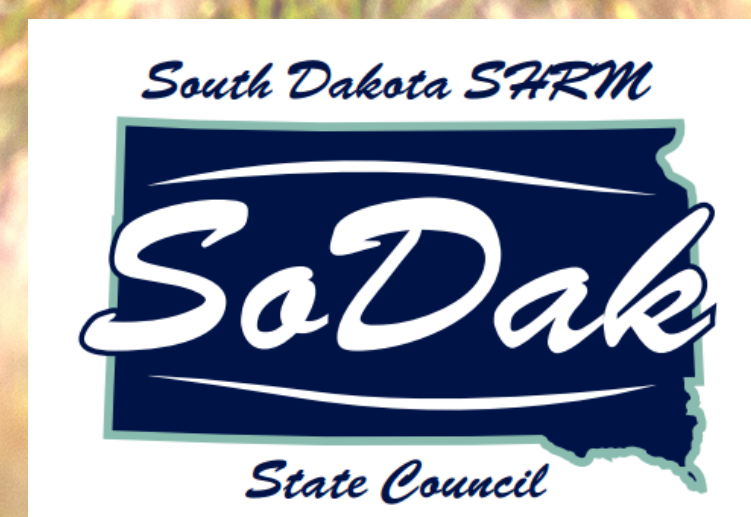
Brookings HRA

Central SD SHRM

Northeast SD SHRM

Sioux Empire SHRM

Southeast SHRM



# SCHEDULE

## 2022 SoDak SHRM Conference - Keeping the Vision

### Wednesday, May 4, 2022

11:00am	Registration
1:00pm	Welcome
1:30pm	<i>Keynote: Diversity, Equity &amp; Inclusion</i> SHRM CEO & President Johnny C. Taylor Jr.
2:45pm	Break and book signing with Johnny C. Taylor Jr.
3:15pm	<i>Navigating the Bermuda Triangle in 2022</i> - Jean Bender <i>What's Next in Benefits?</i> - Dan LaRock <i>Managing 5 Generations in the Workplace</i> - Kim Bellum
4:30pm	State Council Meeting
6:00pm	<b>Evening Social</b>

### Thursday, May 5, 2022

7:30am	Registration -Breakfast
8:15am	<i>SHRM &amp; Legislative Update-</i> Jenny Locanthi and Julie Johnson
9:00am	<i>Keynote: Re-Imaging Your Positive Workforce Culture!</i> Andy Masters
10:15am	Break with vendors
11:00am	<i>Embracing the New Workforce Revolution: Recruit, Retain and Empower</i> - Andy Masters <i>Using Technology to Streamline HR</i> - Shannon Klick <i>2022 Labor Market Update – The Latest Trends –</i> Marcia Hultman
12:15pm	Lunch with vendors
1:30pm	<i>Ask An Expert!</i> - Robyn Hopper, SHRM Knowledge Advisor
3:00pm	Break with vendors
3:45pm	<i>Big League Talent Development on a Sandlot Budget</i> - Jon Swartzentruber <i>Using Technology to Streamline HR</i> - Shannon Klick <i>2022 Labor Market Update – The Latest Trends –</i> Marcia Hultman
6:00pm	<b>Evening Social &amp; Comedian, Nathan Hults</b>

### Friday, May 6, 2022

7:30am	Registration -Breakfast
8:00am	Welcome
8:15am	<i>Keynote: The Power of the Positive</i> Mike Oster
9:30am	Break
9:45am	<i>Building Your Road Map to Success</i> - Mike Oster <i>Employment Law Changes –What You Should Know</i> - Christopher Hoyme <i>HR101</i> - Mike Henke
11:00am	Break
11:15am	<i>People. Purpose. Passion. How do you show your team that you care?</i> Mike Henke
12:30pm	<b>Closing remarks/Prize giveaways</b>

# KEYNOTE SPEAKERS



Johnny C. Taylor, Jr., SHRM-SCP, is President and Chief Executive Officer of SHRM, the Society for Human Resource Management. With over 300,000 members in 165 countries, SHRM is the largest HR professional association in the world, impacting the lives of 115 million workers every day.

As a global leader on the future of employment, culture and leadership, Mr. Taylor is a sought-after voice on all matters affecting work, workers, and the workplace. He is frequently asked to testify before Congress on critical workforce issues and authors the weekly USA Today column, "Ask HR."

Mr. Taylor's career spans over 20 years as a lawyer, human resources executive and CEO in both the not-for-profit and for-profit space. He has held senior and chief executive roles at IAC/Interactive Corp, Viacom's Paramount Pictures, Blockbuster Entertainment Group, the McGuireWoods law firm, and Compass Group USA. Most recently, Mr. Taylor was President and Chief Executive Officer of the Thurgood Marshall College Fund.

He is the author of the national bestseller, RESET: A Leader's Guide to Work in an Age of Upheaval, which delivers a candid and forward-thinking vision for leaders to reimagine their company cultures in a time of global upheaval and presents data-driven strategies to make the necessary foundational reset of all things work. Immediately upon its release in September 2021, RESET was in the top three of the Wall Street Journal's list of best-selling hardcover business books. All author proceeds benefit the SHRM Foundation, which is committed to empowering HR as a social force for change.

He was appointed chairman of the President's Advisory Board on Historically Black Colleges and Universities and served as a member of the White House American Workforce Policy Advisory Board during the Trump Administration. He is a Trustee of the University of Miami, Governor of the American Red Cross, and member of the corporate boards of Guild Education, iCIMS, and XPO Logistics (NYSE: XPO).

In 2020, Mr. Taylor received the Distinguished Executive of the Year Award from the Academy of Management, and he was named 2021 ALA Professional Society CEO of the Year by CEO Update.

He is a Fellow of the National Academy of Human Resources and is licensed to practice law in Florida, Illinois and Washington, D.C.

# KEYNOTE SPEAKERS



Andy Masters, MA, CSP

Andy is an award-winning author and international speaker who has written 5 books, earned 4 degrees, and presented over 1,000+ entertaining and impactful programs for 100,000+ attendees. He has been featured on many major media outlets — including LifeTime Television, PBS, Investor's Business Daily, and Leadership Excellence magazine. Andy has earned the prestigious "CSP" award/designation of the National Speakers Association (NSA), the highest international recognition for professional speakers, in which less than 10% of over 5,000+ speakers worldwide have achieved.



Mike Oster, "It Starts With Attitude"

Mike has been a speaker, trainer, leader, mentor and consultant providing quality "edutainment" (Education in an Entertaining way) for over 25 years. From employment with a Fortune 500 company, business owner, elected official and serving on volunteer boards, all while serving in the United States Army and raising four children with his wife, Jo. Colonel Oster's 30+ year military career with South Dakota Army National Guard includes two successful tours of duty to Iraq and Afghanistan, graduate of United States Army War College and many more achievements.



Mike Henke, Inc.

Mike Henke is owner and President of Mike Henke, Inc., a training and consulting firm based out of Doniphan, NE. Mike was appointed by the Governor to be a Nebraska Diplomat and has successfully served terms on the Board of Directors for the Hastings Chamber of Commerce, St. Francis Hospital Foundation, Central Nebraska HR Association, and College Park. At Mike Henke, Inc. they understand the unique challenges that businesses face from managing day-to-day operations to sales and beyond. They have been helping local businesses for many years with advice and expertise based on professional experience.

# SPEAKERS



Dan LaRock

Dan is Principal & Shareholder with the SilverStone Group. Prior to joining SilverStone, Dan worked in professional public relations, fundraising and consulting positions. His experience in management is beneficial to all of SilverStone Group's service areas. In addition to his board duties with SWMN CEO, he serves as an elected board member of the Hill-Beaver Creek School District 671 and is a newly elected member of the University Of Sioux Falls Board Of Trustees.



Jean H. Bender

Jean is an attorney for Davenport Evans. She is active assisting clients with employee benefits issues and all areas of employment law. Jean has been selected as one of The Best Lawyers in America in the area of (ERISA), Employee Benefits Law and Employment Law—Management and has also been ranked by Chambers and Partners in the area of Labor & Employment Law.



Kim Bellum

Kim is the Director at Mount Marty College, Watertown and the former Dean of Academics at Lake Area Technical Institute in Watertown, SD; where she had served in that position for the last 15 years. Prior to that, she spent 17 years as a high school principal. She has been an educator and administrator for 35 years! She has been honored as South Dakota's Assistant Principal of the Year and South Dakota's Administrator of the Year. Kim has presented at several state and national conferences on a variety of educational topics.

# SPEAKERS



Jon Swartzentruber, President and Managing Partner, Paradyne Consulting

Jon has had a wide and varied career, serving in positions ranging from Sales Manager to CEO at small business boutiques and multibillion dollar household names. Prior to joining Paradyne Consulting Works, Jon was Vice President of Leadership Development at Kiewit Corporation, one of the largest engineering and construction firm in North America, where for eleven years he led this company's mission to build an innovative Leadership Development architecture.



Christopher E. Hoyme, principal in the Omaha, Nebraska, office of Jackson Lewis P.C.

Chris represents management nationwide in all facets of employment litigation. He has successfully defended employers across the country in over 40 federal and state courts, as well as before numerous federal and state administrative agencies across the country.



Shannon Klick, Regional Technology Consultant, Marsh & McLennan

Shannon is a subject matter expert for technology solutions. She is an advocate for clients as they navigate the Benefits Administration, Payroll and HRIS marketplace. Her strengths are that she is action-orientated, eager to learn, and a collaborative partner. She is an elected member of the Rogers Minnesota City Council, a volunteer member of the NW Hennepin League of Municipalities and Rogers Lions Club.

# ENTERTAINMENT

WEDNESDAY, MAY 4, 2022



## "A Taste of Watertown" Country Road Barn

Join your HR friends for a night of networking, sampling local cuisine from various Watertown businesses and enjoy acoustic sounds of HD (Heather and Dale from Eclipse). Wednesday evening social included with conference registration. Cost for additional guests is \$15 per attendee (can add during the registration process).

## **SOCIAL ATTIRE IS CASUAL FOR BOTH NIGHTS**

THURSDAY, MAY 5, 2022

Convention Reception in the Watertown Event Ballroom. Enjoy dinner and an evening laughing with comedian, Nathan Hults! Thursday evening dinner and reception included with conference registration. Cost for additional guests is \$25 per attendee (can add during the registration process).



Born in the lakes of Minnesota and raised adjacent to its corn fields, Nathan Hults brings his high energy and boyish charm to the stage. Nathan has been doing comedy for several years, featured on Amazon Prime, Gilda's Laughfest, also opening for greats like Kyle Kinane, Bob Zany, WWE's Mick Foley, Chad Daniels and Lachlan Patterson. He is the winner of Club David's 2013 Comedy Battle, The Foreman award, and named "Sioux Falls Funniest" in 2016. A Co-producer of Sno Jam Comedy Fest that raises money for the South Dakota Special Olympics. A Producer, Actor, Writer and Costumer, Nate has worked in many commercials in the Sioux Falls area and on several films with actors like Alan Ruck (Ferris Buellers Day Off), Judith Hoag (Teenage Mutant Ninja Turtles, Nashville), Tony Todd (Candy Man), and Doug Jones (Hellboy, Pan's Labyrinth).

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## ACCOMMODATIONS

### Ramkota Hotel

(Adjacent to Event Center)

**Phone: 605-886-8011**

**Address: 1901 9th Ave SW**

**Watertown, SD 57201**

**Rate: \$94.99+tax until 04/04/2022**

**\*Call hotel directly to make your reservation  
and ask for the SHRM Conference Rate.**



### Country Inn & Suites

(Alternate Housing)

**Phone: 605-886-8900**

**Address: 3400 8th Ave SE**

**Watertown, SD 57201**

**Rate: \$105.99+tax until 04/15/2022**

**Confirmation #848279**



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## REGISTRATION FEES

Type	Early Registration	After 03/31/2022
3 Day Registration	\$249	\$299
Thursday Only Registration	\$150	\$175
Wednesday Only (1/2 day)	\$99	\$124
Friday Only (1/2 day)	\$99	\$124
Full-Time Student (not sponsored by employer)	\$99	\$124

## REGISTER HERE

### ADDITIONAL REGISTRATION DETAILS

SoDak SHRM State Council Website: <https://sodak.shrm.org>

Since information regarding each attendee is required, please register multiple attendees from your organization separately.

**Business Attire: Business Casual**

**Don't forget to bring your business cards**

**SHRM and HRCI Recertification Credits Pending**

**All attendees will be receiving a copy of Johnny's best-selling book,  
"Reset: A Leader's Guide To Work in an Age of Upheaval"**

#### Cancellation Policy:

50% refunded if cancellation received by March 31st. No refunds after March 31st.  
Cancellations MUST be in writing and sent to: [smennenga@watertownmu.com](mailto:smennenga@watertownmu.com)